

## **Communications Committee Report**

**February 27, 2019**

**The 2018 Bellaview Activities Showcase was by all accounts a very big success. It was estimated that more than 150 residents attended and connected with their neighbors. The sign-in process went well, but we know some participants did not sign in.**

**As a result of the showcase:**

- 1. A new Yoga group has formed that meets on Saturdays in the Annex.**
- 2. New handouts were distributed to those who inquired about TownSquare.**
- 3. A BellaVita Activities Contact List was made by interviewing all participants. It is still a work in progress but already has 45 volunteer/activity opportunities with contacts and phone numbers. A copy is on file at the Front Desk. All 45 of those contacts were in the Ballroom talking one-on-one to interested residents.**
- 4. Corrections were made to the Homeowners' Directory and turned in to the Front Desk.**

**Next year we plan to make a more concerted effort to encourage new residents to attend BellaVita Activities Showcase and limit the gift-card drawing to new residents of 2019. Dorothee Buckley, a new resident of 2018, won a gift card and said it made her even happier that she moved here.**

**In 2018 we reached out to 39 new residents. With some we completed face-to-face meetings, some phone conversations, and found some who were not interested in meeting. All were mailed handwritten notes welcoming them to the community. A card was included with contact information for a Communications Committee member.**

**Our goal for 2019 is to continue to improve our Welcoming Process and have more face-to-face welcoming meetings.**

**Respectfully submitted,**

**Nancy Bouman**