

BellaVita Communications Committee Meeting

Tuesday, October 17, 2023

Minutes

- I. Welcome and Initial Overview
 - a. Focus for 2023 – 2024 – rebuilding and updating
 - b. All members present, except Sarah Barnett, Erica DenHartog (conflict) and Debbie Merritt (out of town)
- II. Introduction of Potential New members
 - a. Chairman will request at Oct. Board meeting the addition of Allen Wolf and Lou Shuffler to the CC
- III. BellaView Update
 - a. Special Thanks to Nancy Bouman
 - b. BellaView File Update – Nancy Bouman updated on process and shared information which she will make available to our BellaView Committee soon
 - c. Date for BellaView is January 20, 2024 from 2-4PMM
 - i. Shannon has reserved the Ballroom
 - d. BellaView Team Planning Effort – Debbie Merritt, Lark Billick, Janice and Genie will divide up the BellaView tasks
 - i. Get List from Front Desk of New Residents
 - ii. Send Invitation/ save the date letter to Bella View event to New Residents
 - iii. Genie will coordinate food/beverages.
 - iv. Get table floor plan to Rickie/Maintenance for set up.
 - v. Meet (in December) for more planning and brainstorming.
- IV. Welcome Crew Planning
 - a. Welcome Crew contact depends on Front Desk providing a list of New Residents. Need new Front Desk staff to be familiar with how to generate this monthly list.
 - b. Welcome Coordinator (Genie) sends a Welcome Letter and sets up a meeting if resident is interested. The Welcome Breakfast is designed to include those new residents who don't want the Welcome Crew to come to their home.
 - c. CC will actively recruit new members to volunteer and rebuild and planning and implementation of the Welcome Crew program.
 - d. Evaluate the possibility of re-starting Welcome Breakfast for new resident on semi-annual to quarterly basis. Will plan to start in March/April 2024 timeframe and reevaluate the success.
- V. Block Captains
 - a. Rebuild and Confirmation of Existing Members
 - b. Update current lists
 - c. Utilize current list to recruit new Block Captains after list updated
- VI. Pictorial Portrait Update
 - a. Possible late 2024-2025 planning since recommended every 4 years.

- VII. Future Projects
 - a. Election Candidate Forums for local city, county and state races - need to evaluate the need based on 2024 elections
- VIII. General Discussion and Input about New Programs to Consider for 2023-2024
- IX. CC concerns regarding new front desk staff:
 - a. Need updated new resident lists regularly (monthly)
 - b. Need updated directory.
 - c. Concern about new resident orientation process so that new residents get looped into the BV activities.
 - d. Concern regarding updating of the BV website with current information, directory, block captains, Townsquare, committee descriptions and contacts. May want to archive weekly newsletter on website???
 - e. Concerns regarding resident access to Townsquare – may need to have a Townsquare enrollment table at BellaView.