BV Communications Committee Minutes Meeting

December 6, 2021

Members present including guests to be approved by the HOA include: Sarah Barnett, Genie Dunnage, Debbie Merritt, Carolyn Beeson, Sandra Talley, Nancy Bouman, Erica DenHartog, Shannon Boogades, Von Von Bergen and Lark Billick.

- 1. Introduction Focus will continue to be on the following elements that have made up the core of the programs from the past years.
- 2. BV Pictorial Directory The Portrait Café
 - a. TPC is being so proactive in calling all BV residents and reporting all needed changes as to who lives there now, what the correct phone numbers are and helping us update the BV Directory to be very accurate. They are keeping accurate phone calling logs so that we know exactly who and when all are being called.
 - b. TPC is seeing very good response to outbound calls and are connecting very well and with very friendly comments from our residents.
 - c. Actual photography sessions are set for January 6-11 (all held on Tuesdays through Thursdays), January 13-18 and January 20-25, 2022. Times are as follows: 11-6 weekdays and 10-6 on Saturdays. No photography will be conducted on Sunday.
 - d. We will be setting up in the Business Center this coming Tuesday from 2-4PM, Wednesday from 10-noon and 1-4, Thursday from 10-noon and 1-4 to sign up residents who prefer to do it in person. Will need a couple of volunteers and I will send out a sign up sheet by Monday for those who can be there for an hour or so each day. You will need to bring your computer as we will have the direct link to sign up all that show up.
 - e. In January, we will need volunteers to sign up being hostess/host for photography sessions in January. Duties are primarily to keep the flow going and be there to answer any

questions and direct folks to side room to view their pictures and possibly order additional ones.

3. BellaView Planning - This event will now be on February 26th. Nancy Bouman will be in charge of setting all up with the Committee's help when requested. Erica Den Hartog will be in charge of the appetizers/drinks etc. She will also need assistance.

4. Welcome Crew Program

a. We will continue with our Welcoming Team Program after the first of 2022. We want to ensure that all new BV residents have been reinforced with the information received from the Orientation provided by BV Staff plus helping them to be motivated to get involved in BV activities.

5. Block Captain and Coordinators Program

- a. This program will continue under the Communications Committee and will be updated periodically as to who are assigned as captains and also the change in the BV residents under each.
- 6. New Business or new ideas to consider from the Committee Respectively submitted, Lark Billick, Communications Chair