

Community Relations Committee's
"CRC"
Meeting with Bellavita Realtors
Strategic Plan-Goal J/2

The CRC committee conducted a meeting with resident realtors on July 22, at 5:00 p.m., in the arts and crafts room. Those realtors present were Kay Haggard, Lynn Rodriguez, Diane and Tony Nicolas, Pete Zamora, and Cris Barrera.

A brainstorming session was held and we discussed ways to market Bellavita after the subdivision is completed. It was brought to our attention that we might possibly advertise if the Buzz. We could also market it as being safe and secure, while living the beautiful life.

We could possibly have a coffee once a month for realtors and learn of any pending or future sales within the subdivision. It was also discussed that it might benefit us to join the Chamber of Commerce, and possibly at some point, reactivate a guard at the gate.

It was noted that our website might need to be updated, with key words for better reference. This website could be used for promotional purposes.

There being no further business, the meeting was adjourned. The next meeting with the realtors will be held August 23 at 5:00 p.m., in the sales office.

Respectfully submitted,
Billie Velazquez