

## FINAL

### BELLAVITA COMMUNICATIONS COMMITTEE MEETING NOTES

July 12, 2012

The regularly scheduled second Thursday meeting of the Communications Committee met at 11:15 in the Sales Office meeting room.

**MEMBERS PRESENT** – Chairman Thordean Campbell, Barbara Quinn, Janice Jensen, Marc Wormser and Bob Stockinger, Nancy Triggs Ex-Officio,

**Absent** – Sarah Barnett, Dotty Raines, Connie Harry, Board Contact Bill Burdick

**CALL TO ORDER** – Chairman Thordean Campbell

**NOTES** –The Notes from the June 14, 2012 meeting were electronically approved prior to the meeting.

**NEW BUSINESS** – Nancy Triggs and Thordean Campbell met with Maria Southall-Shaw on June 21, 2012 to firm up our agreement with her on the BellaBuzz. Our contract with her company begins with the September issue. It is to be a full color magazine for no charge to our association. Other details will be worked out as we go along. She has a staff of 3 and herself to work with us via email and phone.

**IRIS** - Working on guidelines.

**STRATEGIC PLANNING MEETING JULY 21, 2012** – We also worked on the Communications Committee’s plan for the next several years and a dollar amount to be placed into the budget or the reserves.

There being no further business, the meeting was adjourned.