

## FINAL

### BELLAVITA COMMUNICATIONS COMMITTEE MEETING NOTES

October 13 & 20, 2011

The regularly scheduled second Thursday meeting of the Communications Committee met at 11:15 in the Sales Office meeting room. Due to the length of business to take care of, the meeting was continued on the next Thursday.

**MEMBERS PRESENT** – Chairman Thordean Campbell, Ex-Officio Nancy Triggs, Board Contact Bill Burdick, Sarah Barnett, Bob Stockinger, Kelley Paterno, Barbara Quinn, Dottie Raines, and Connie Harry.

**Absent** – None

**CALL TO ORDER** – Chairman Thordean Campbell

**NOTES** –The Notes from the September 8, 2011 meeting were electronically approved prior to the meeting .

**NEW BUSINESS** - Kelley Paterno is resigning because of her health situation. She brought Eric Behmer from Olan Mills to discuss doing a pictorial directory for BellaVita. The committee decided that we want to do this, and it will be beneficial to the community. After discussing the details of doing a pictorial directory, it was decided that a contract be made with Olan Mills. At the next Board Meeting, the board will be notified of the pictorial directory for their information. There is no cost for the book, and residents do not have to purchase pictures. The dates and times were set for Olan Mills to take pictures.

**BELLA BUZZ** - "Bella Buzz" is to go out the first of December. Thordean feels that a change is needed to our policy about providing free original copies to homeowners that don't receive them. We will ask Trey for extra copies. We also need Trey to use updated addresses each quarter. Trey ran off 125 copies of the Buzz for us to market vendors for the December issue. The vendors in the Mistletoe Market had a copy of the September Bella Buzz in their packets. Also, copies of the Buzz were on the lunch tables during Mistletoe Market, and people were observed reading it during lunch. Connie stated that emails have gone out to clubs for articles for December. We want to begin to profile a resident in future publication of the Bella Buzz. The first resident will be Dotty Rains which will include Jesse Rains. The 2012 publication schedule will be March, June, September, and December.

**BELLA BUZZ VENDORS** - The letter to "Local Business Owners" was revised. We also had been updated list of advertisers, and a revised Ad Rate Sheet. These along with a copy of the "Bella Buzz" was given out to members to take to possible new vendors.

**BLOCK CAPTAINS** - The Communications Committee members will meet on October 31 to assemble the packets. The packet will include the Veterans' Flag Yearly Renewal, Information regarding the first Pictorial Directory, BellaVita Homeowners' Compliance, New Years Eve party invitation, Safety

information, and Club House Rules and Regulations. On November 2, there will be a reception for the Block Captains at which time they can pick up their packets.

There being no further business, the meeting was adjourned.