

## FINAL

### BELLAVITA COMMUNICATIONS COMMITTEE MEETING NOTES

September 13, 2012

The regularly scheduled second Thursday meeting of the Communications Committee met at 11:15 in the Sales Office meeting room.

**MEMBERS PRESENT** – Chairman Thordean Campbell, Ex-Officio Nancy Triggs, Janice Jensen, Sarah Barnett, Bob Stockinger, Marc Wormser.

**Absent** – Connie Harry, Dotty Rains, Barbara Quinn, and Board Contact Bill Burdick

**CALL TO ORDER** – Chairman Thordean Campbell

**NOTES** –The Notes from the August 9, 2012 meeting were electronically approved prior to the meeting.

**OLD BUSINESS** – "Bella Buzz" - Thordean stated that the latest publication of the "Bella Buzz" was outstanding. Being in color made a big difference.

IRIS - There was a discussion on IRIS changes and the "BellaVita IRIS Application Form".

High Alert will be by all methods of communication.

Elevated Alert will be by voice and e-mail.

Low Alert will be by e-mail only. (The content must be BellaVita specific.)

The decisions on the IRIS methods are because of IRIS and AMI - the integration of the IRIS system.

Information of these changes will be in the newsletter. There will be guidelines for the articles that will be published in future newsletters which is handled by Nancy Triggs.

**NEW BUSINESS** – None

There being no further business, the meeting was adjourned.