

FINAL

BELLAVITA COMMUNICATIONS COMMITTEE MEETING NOTES

March 31, 2011

The out of pattern meeting for the newsletter development was held Thursday 3/31/11 at 11:15 in the Sales Office meeting room.

MEMBERS PRESENT – Chairman Thordean Campbell, Ex-Officio Nancy Triggs, Board Contact Bill Burdick, Sarah Barnett, Bob Stockinger, Kelley Paterno, Connie Harry, Barbara Quinn.

Absent - Scott Vaughan

CALL TO ORDER – Chairman Thordean Campbell

NOTES – from prior meeting **March 24, 2011**, which were electronically circulated for corrections, were officially adopted

NEW BUSINESS

NEW MEMBER - Barbara Quinn has become a new member of the Communications Committee. Barbara has experience writing for newsletters. She has written for the Silvercreek Newsletter.

MONTHLY NEWSLETTER/ADVERTISING WEB PAGE UPDATE - The heading on the "BellaBuzz" has been decided with the picture of the club house and the rose logo. The two pictures will be given to Trey and have him give us various headings to choose from. The rose will have a bee buzzing around it.

Trey will amend the rate sheet so that it will be more specific that the ads will be in both the newsletter and on the website. Trey has sent the number of ads as of March 31. We have seven ads for a total of \$518.00.

Nancy will get the addresses for the residents from AMI. She will also get the side bars to Trey by next week.

Ann Weiss has an article and picture about the "Homeowners Advocacy Committee". Lynn Rodriguez will have an article for the Belles, Denny Mulcahy will do an article for the Men's St. Patrick's event, Dottie Rains has an article and picture of the Alaskan cruise, Ruth Southard will do an article about the board and the Mistletoe Market, Carol Barber will have an article about new residents, and Larry Alvarez will have an article about the Nature Trail.

IRIS - Application forms for IRIS will go in the BellaBuzz. Bill Burdick and Barbara Quinn will get together to make up the form.

Thordean will contact Trey to ask about costs of extra newsletters above the 600 for residents. We will ask Trey to attend our meeting on April 14th to finalize the Newsletter. Thordean will ask Trey about a disclaimer concerning the ads.

Jeanette Wright at the front desk can pull photos from past events if needed for articles.

Barbara suggested that a resident might want to submit an article that would be informative to all residents.

There being no further business, the meeting was adjourned.