

FINAL

BELLAVITA COMMUNICATIONS COMMITTEE MEETING NOTES

May 12, 2011

The regularly scheduled second Thursday meeting of the Communications Committee at 11:15 in the Sales Office meeting room.

MEMBERS PRESENT – Chairman Thordean Campbell, Ex-Officio Nancy Triggs, Sarah Barnett, Bob Stockinger, Kelley Paterno, Barbara Quinn, and Board Contact Bill Burdick.

Absent - Scott Vaughan and Midge Banchik

CALL TO ORDER – Chairman Thordean Campbell

NOTES –there were no meeting notes from prior meeting **April 21, 2011** as that was a proof reading of the "BellaBuzz".

NEW BUSINESS - Midge Banchik wishes to resign from the Communications Committee.

Thordean brought up that the Ad Rate Sheet for the quarterly newsletter needed to be corrected to clear up any confusion. It needs to specify that the vendor must purchase #BVN1 Business Card 3.5 x 2.0 for \$40.00 in order to be eligible to purchase #BVW1 Business Card 3.5 x 2.0 for \$10.00 on the website. These Ads are posted for 90 days on <http://www.club-bellavita.org/> under the "services" tab.

An invoice from Community Sound, Inc. needs to be paid in the amount of \$76.27. There is \$475.00 still outstanding from the ads. The newsletter consisted of 14 pages, and there were 625 plus 74 extra newsletters mailed.

Ruth Southard's vendors will have the option to get on the website-Mistletoe Market page.

Information about IRIS will be going out on daily news, weekly newsletter, and on the TV. Addresses will be set up for feedback. If we can get at least 250 people, the Block Captains will deliver cards to fill out.

Kelly gave information regarding a pictorial directory made by Olan Mills. There will be meeting on June 9, with an Olan Mills representative.