

FINAL FORM

MINUTES – BELLAVITA COMMUNICATIONS COMMITTEE meeting

14 SEP2010

This was a regularly-scheduled meeting of the Committee – **SECOND TUESDAY OF THE MONTH, 11:30, CLUBHOUSE.**

MEMBERS PRESENT – Signage Taskforce Bob Stockinger, Sarah Barnett, Thordean Campbell, Block Captain Coordinator Kelley Paterno, Secretary Jan Ireland, Chairman Scott Vaughan, Ex-Officio Nancy Triggs, Board Contact Bill Burdick

MEMBERS ABSENT – none

CALL TO ORDER – Chairman Scott Vaughan

MINUTES – from prior meeting 10AUG2010, which Secretary Jan Ireland had electronically circulated for corrections, were officially adopted.

OLD BUSINESS

COMPUTER ACQUISITION AND TRAINING FOR RESIDENTS BY 1ST QTR. 2011

Nancy reports that 3 computers have been acquired. Classes to train Residents on how to use them to access the BellaVita website will begin in January, 2011. SCOTT will write a blurb for the newsletter, requesting interested participants to sign up for the classes. Training will be strictly limited to accessing the community website – no email or other training to be given. NANCY will put sign-up sheet at front desk, so that those who are interested in receiving training can sign up.

BLOCK CAPTAIN ROUTES

The suggestion made earlier by Sarah (which had been tabled until Kelley's return) that some Block Captain routes might need to be shortened, was addressed. Kelley has identified Block Captains who have over 15 houses on their routes (18 do), and will make a personal contact with each identified Captain to ask their preference. Should they desire to divide their route, they will be given first choice to name a secondary Captain, or Kelley will attempt to find an addition.

Bill also mentioned a request he had received from the grown child of a resident, who asked that the Block Captain on the family member's street be "advised" that the family member has special needs. The request was simply that the Block Captain be made aware of the situation, not a request for special administration. BILL will relay the request to Donna Ferreri, who has started a 'special needs' group, and Carol Uran has a similar effort.

MONTHLY NEWSLETTER/ADVERTISING WEB PAGE UPDATE

A weekly newsletter is produced currently by the Clubhouse. It is forward-looking, concerned with timely and upcoming events. The monthly newsletter envisioned here is to cover events which have already happened, to encourage increased resident participation at BellaVita events in the future. The individual clubs, Board, and committees also would be given space to report on their events and projects. It would be mailed to residents. To defer some (or all) of the costs, advertising is being considered (as well as because so many vendors ask the Clubhouse now about a way to advertise to residents). Members should contact surrounding entities and ask about their newsletter arrangements, for pointers, and because the vendors who advertise in those newsletters would also very likely advertise in ours. NANCY will contact the

Methodist Church. SARAH will contact Sagemont Church. BOB will contact St. Luke's. The newsletter conception can be coupled with online advertising, offering vendors an extra way to advertise, and bringing in funds to defray website costs also.

FORMS STANDARDIZATION/STATIONERY USAGE STANDARDS

Thordean provided an update on the standardization of forms project she began last month, listing those forms not yet updated. Nancy reported that updates have been made, but not been posted to the actual website. (Soon.)

PASS CARD & PHOTO ID

Ongoing. Nancy continues work on this project.

NEIGHBORHOOD WATCH

Not addressed at this meeting.

COMMUNITY SWAP/SELL SITE

Bill envisions a chat room capability provided to residents, so that BellaVita residents could swap/sell items among the community. Nancy mentions that residents can set that kind of thing up for themselves, using Facebook or some other social media.

VEHICLE STICKERS

Residents are coming to the Clubhouse to get new resident stickers for new vehicles, in response to the recent reminder.

SIGNAGE TASKFORCE

The following report is submitted by BOB STOCKINGER and is not from the committee Secretary:

SIGN TASK FORCE RECOMMENDATION AND FINDINGS:

Removal:

"No Tailgating" signs at front entrance; wheelchair crossing signs on north and south Riviera; two stop signs at the corner of Riviera and Berlino; small gray Styrofoam sign at gate that reads "No Soliciting/No Trespassing"; Styrofoam BellaVita sign that indicates parking area. (This sign is just across the drive from the sales office.)

Purchase:

New handicapped signs to allow standardization of all such signs on the parking lot; Stop signs to replace rusting signs throughout the neighborhood; new "No Trespassing/No Fishing" signs for the lake area.

Refurbish:

Front concrete BellaVita sign located on Scarsdale Blvd. by repainting the body and logo and by adding another light on either side of the sign for better illumination.

Future consideration would include street striping at every stop sign and restriping the parking lot. Work should begin at the clubhouse and proceed outward to the fringes of the community.

Pricing has not yet been obtained on labor or materials as yet.

NEW BUSINESS

GUIDELINES FOR DISTRIBUTION OF RESIDENT-PROVIDED INFORMATION ON SOCIAL ACTIVITIES/EVENTS

Bill is happy to assist residents by getting the word out about upcoming events. Because there are so many, requests should not be made to Bill until the month leading up to the event, and also not made until the tickets are actually physically printed and available to residents. An exception is made for events that are year-long in the making, when the events need to ask for particular volunteers, particular donated items, etc. Confusion resulted recently when two different China trips were competing for space and time. SCOTT will draft a formal policy and present it to the board.

TEXAS NEIGHBOR'S NIGHT OUT

October 5. (The "National" Neighbor's Night Out is in August, which is too hot for Texas.) Street parties encouraged. The Pearland Mayor and entourage will likely visit BellaVita, as will the Pearland Police. Parties should begin around 6:30 or later. (Daylight Savings Time will change in November.)

NATURE TRAIL

Will be deeded to BellaVita. Ongoing.

SALES OFFICE BUILDING

The approximately 40 additional homes are projected to be built-out by year's end. The Sales Office building at that time may be given to Bella-Vita.